

Nitro CVB

Agenda

March 5, 2024

- Call To Order
- Determination of Quorum
- Minutes of January meeting
- Financial Update
 - Financials – Joe Stevens
- Nitro Fire Department Funding Request for Side x Side – Firefighter Bobby Grishaber
- Director's Update
 - Hospitality University
 - King Kat Bass Tournament
 - Calendar Update/Upcoming Events
 - WV Outdoors Guide Advertising
- New Business
 - Ridenour Lake Trail Expansion – Tracy Toler
 - Nitro Wars Museum – Susan Valleau
 - Mardi Gras Update
 - Parks & Rec Update
- Other
- Adjourn

Minutes

The City of Nitro Convention and Visitors Bureau

February 6, 2024

The Nitro Convention and Visitors Bureau met on Tuesday, February 6, 2024. The meeting was called to order at 6:00 pm by Chairman Bill Javins and held in Nitro City Council Chambers. Those attending the meeting in person were Bill Javins, Ivan Meadows, Susan Valleau, Bill Fortune, Matthew Lawrence, Jason Redman, Cynthia McGill, Kato Moye, Julia Washington, Kelli Steele, and Dave Casebolt, Executive Director Joe Stevens was also present.

A quorum was determined, and the minutes were reviewed and a motion to accept the minutes of the previous meeting was made by Bill Fortune and seconded by Ivan Meadows. The motion was adopted.

A December financial report was presented by Joe Stevens and a motion to accept the report was made by Ivan Meadows and seconded by Jason Redman. The motion was adopted.

The guest speaker for the evening was the new principal at Nitro High School Brian Barth.

Joe Stevens presented to the board his director's report. Stevens reported that the event calendar was changed a bit and is now on the CVB website. There was more discussion about the city hosting the King Kat Bass Tournament. The Mayor suggested that with the promoter now asking \$10,000, the CVB put up \$5000 and other sponsors be approached. The board directed Stevens to follow up on the matter. Stevens and Steele will be working on an ads for WV Outdoors Guide and WV Living Magazine. Stevens explained the CVB's participation in Tourism Day at the Capital. Stevens also stated he would be attending Hospitality University in White Sulphur Springs later in the month.

In New Business, Stevens gave an update on the Ridenour Lake Trail Expansion. Valleau provided an update on the museum's visitation and that the Vietnam Memorial continues to be a large draw for visitors and the work that is being done to organize the museum. Matthew Lawrence gave the board an update on the booking of tournaments at the Athletic Complex for next year. Moye talked about the happenings at Mardi Gra Casino & Resort and that the holiday period was very strong. Mayor Casebolt gave an update on a possible grant to cover the pickleball courts.

With no other business, the meeting was adjourned at 6:30 pm on a motion by Julia Washington and seconded by Matthew Lawrence. The next meeting to take place, March 5, 2024.

CITY OF NITRO CONVENTION & VISITORS CY
Balance Sheet
February 29, 2024

ASSETS

Current Assets		
Regular Checking Account	\$	117,094.89
Cash-Tournaments		1,012.78
		<u>118,107.67</u>
Total Current Assets		118,107.67
Property and Equipment		
Furniture and Fixtures		2,000.00
Equipment		6,095.48
Accum. Depreciation		(7,923.00)
		<u>172.48</u>
Total Property and Equipment		172.48
Other Assets		
		<u>0.00</u>
Total Other Assets		0.00
Total Assets	\$	<u><u>118,280.15</u></u>

LIABILITIES AND CAPITAL

Current Liabilities		
		<u>0.00</u>
Total Current Liabilities		0.00
Long-Term Liabilities		
Dut to Other Govts	\$	500.00
		<u>500.00</u>
Total Long-Term Liabilities		500.00
Total Liabilities		500.00
Capital		
Retained Earnings		100,343.57
Net Income		17,436.58
		<u>117,780.15</u>
Total Capital		117,780.15
Total Liabilities & Capital	\$	<u><u>118,280.15</u></u>

Unaudited - For Management Purposes Only

CITY OF NITRO CONVENTION & VISITORS CY
Income Statement
For the Eight Months Ending February 29, 2024

	Current Month Actual	Year to Date Current Year	Year to Date Budget	Year to Date LY
Revenues				
Prior Year Carryforward	\$ 0.00	\$ 1,000.00	0.00	0.00
Contributions-Unrestricted	0.00	0.00	0.00	17,741.70
Hotel Motel Tax 50%	225.09	44,219.33	0.00	34,803.19
Sponsorship Income	0.00	370.00	0.00	0.00
Contributions-Restricted	0.00	1,300.00	0.00	0.00
Interest Income	0.24	1.52	0.00	0.79
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Total Revenues	225.33	46,890.85	0.00	52,545.68
Expenses				
Cost of Goods Sold				
Cost of Festivals	0.00	0.00	0.00	1,500.00
Materials Purchased	0.00	(384.83)	0.00	0.00
Winnings & Trophies	0.00	1,500.00	0.00	350.00
Sponsorships	1,799.68	7,582.60	0.00	2,383.10
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Total Costs of Goods Sold	1,799.68	8,697.77	0.00	4,233.10
Expenses				
Advertising	1,020.00	14,522.82	0.00	7,742.80
Accounting Fees	25.00	25.00	0.00	0.00
Contributions	0.00	(1,000.00)	0.00	200.00
License Fees	0.00	(25.00)	0.00	0.00
Professional Services	0.00	1,004.07	0.00	1,174.75
Dues & Subscriptions	0.00	321.00	0.00	445.23
Social Media Expense	112.50	236.00	0.00	0.00
Supplies Expense	0.00	0.00	0.00	241.64
Telephone Expense	75.27	597.51	0.00	147.52
Occupancy Expense	600.00	4,800.00	0.00	4,800.00
Maintenance Expense	0.00	0.00	0.00	430.00
Travel Expense	0.00	275.10	0.00	0.00
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Total Expenses	3,632.45	29,454.27	0.00	19,415.04
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Net Income	\$ (3,407.12)	\$ 17,436.58	0.00	33,130.64

For Management Purposes Only

CITY OF NITRO CONVENTION & VISITORS CY
Account Register
For the Period From Feb 1, 2024 to Feb 29, 2024
10600 - Cash-Tournaments

Filter Criteria includes: Report order is by Date.

Date	Trans No	Type	Trans Desc	Deposit Amt	Withdrawal Amt	Balance
2/29/24	02/29/24	Other	Beginning Balance			1,012.54
			Interest Income	0.24		1,012.78
			Total	0.24		

CITY OF NITRO CONVENTION & VISITORS CY
Account Register
For the Period From Feb 1, 2024 to Feb 29, 2024
10200 - Regular Checking Account

Filter Criteria includes: Report order is by Date.

Date	Trans No	Type	Trans Desc	Deposit Amt	Withdrawal Amt	Balance
			Beginning Balance			120,502.25
2/1/24	3667	Withdraw	NHS Boosters		300.00	120,202.25
2/2/24	3668	Withdraw	Michael Griffith		25.00	120,177.25
2/6/24	3669	Withdraw	Optimum Business		75.27	120,101.98
2/6/24	3670	Withdraw	WV RADIO CORP		220.00	119,881.98
2/13/24	3672	Withdraw	Marketing Media, LLC		112.50	119,769.48
2/13/24	3673	Withdraw	ANTIQUE TRAIL COM		800.00	118,969.48
2/13/24	3674	Withdraw	NITRO HISTORY & WA		999.68	117,969.80
2/14/24	3675	Withdraw	NHS Boosters		500.00	117,469.80
2/14/24	3676	Withdraw	NITRO LAND REUSE A		600.00	116,869.80
2/26/24	022624	Deposit	CITY OF NITRO	225.09		117,094.89
			Total	225.09	3,632.45	

**City of Nitro
Fairs & Festivals Events
2024**

Fix Em' Kanawha Valley Winter Series 5k – Saturday, February 24 – 2 pm

Easter Egg Hunt - Saturday, March 23 - Nitro City Park

Easter Fire Truck Parade – Tuesday, March 26

Vietnam Vets Celebration – Saturday, March 30

Cross Lanes Baptist Church 5K – Saturday, April 13 – 10 am

Nitro Antique Car Club Cruise In – Friday, May 3

Run For the Wall (Motorcycle Event) – May 22 & 23

City-Wide Community Yard Sale – Saturday, June 1

Nitro Mini-Con – Saturday, June 1 – West Sattes Community Center.

Nitro Antique Car Club Cruise In – Friday, June 7

Family Drive-In Movie Night- June 4, 18 & July 2, 16 & 30

Nitro Antique Car Club Cruise In – Friday, July 5

Kanawha Metro 911 Pickle Ball Tournament – Fri/Sat/Sun – July 12/13/14

WV State 8-10 Girls Softball Championship – July 12 & 13

Nitro Fishing Tournament I – Friday – July 19

Kiwanis 5k – Saturday, July 20

MadFest at Ridenour Lake – Saturday, July 20

Nitro Antique Car Club Cruise In – Friday, August 2

Nitro Food Truck Festival – Saturday, August 3

City of Nitro Catfish Tournament II – Friday, August 16

Labor Day Fireworks – Sunday, September 1, St. Albans Roadside Park

Boomtown Days – Friday & Saturday, September 6 & 7

Nitro Antique Car Club Annual Car Show – Saturday, September 7

City-Wide Community Yard Sale – Saturday, October 5

Nitro CVB XC Invitational – Saturday, October 12 – Ridenour Lake

Halloween Hoedown – Tuesday, October 29 (Rain date October 30) – Living Memorial Park

Wagging Tails Chili Cookoff – Saturday, November 2

Appalachian Bowl Championship – November 10 – 12 pm – 6 pm – City Park

Veteran's Day Ceremony - November 10-11 – Memorial Plaza (Bank St.)

Christmas Parade – Saturday, December 7 – 6 pm



Nitro Fire Department

2009 20th Street Nitro, WV 25143 (304)-755-1431 nfdchief@cityofnitro.org

My name is Bobby Grishaber the senior firefighter at Nitro Fire Department (NFD) in Nitro, WV. I am writing to you along with our Public Information Officer (PIO), Joe Stevens. We are asking for assistance with getting a new ATV (Side by Side) for our department. NFD is looking to replace the department's 2003 Polaris Ranger 500 that we currently use. The Ranger is twenty years old. With safety being our top priority, we can no longer use the current ATV, due to extensive wear and tear and the expansion of recreational activities at Ridenour Lake.

An ATV (side by side) is essential for a wide variety of events in our territory.

Examples of these events include:

- *Emergency calls that include brushfires
- * Search and rescue call for lost/stranded and injured civilians at Ridenour Lake and corresponding trails
- * Special events and parades that occur in town and at the lake for first aid stand by
- * Competitive running and bike races in the city and at the lake
- * Providing first responder transportation for mass casualty events (vehicle traffic impaired)

Our department is active in our community, both in emergency matters and community events.

We provide our services for athletic events as well as celebration events, such as parades and school events. The purchase of a safe and reliable ATV (side by side) is essential for the department to assist in these events.

The following examples are actual calls that we have encountered.

- **3/23/13** Brush fire at 410 Blake Rd, Charleston WV. This particular incident burned 1-3 acres and in total amount of time 2 and half hours.
- **11/10/13** Brush fire at 5120 Lynnwood Rd, Nitro WV. This call was a mutual aid call with Tyler Mountain VFD. Mutual Aid is when a neighboring department is requesting our services to assist in mitigating the situation. This Incident we were able to use our side by side to gain access to the property and cut a fire break with leaf blowers and brush rakes.
- **2/20/14** Brush fire at 149 Lakeshore Dr, Nitro WV. This call was also mutual aid to Tyler Mountain VFD. The fire spread to several acres and came within feet of a resident's home, we were unable to get water on the fire due to location and had to use rakes and blowers to put a stop to the fire.
- **11/20/15** Brush Fire on Heizer Creek Rd, Poca WV. We also assist mutual aid with Poca VFD as well. They had 2-4 acres on fire and requested our side by side along with man power and equipment. Total incident time was 3 and half hours.
- **2/23/20** Brush Fire on Robin Rd, Nitro WV. This fire was reportedly seen from Lowes in Nitro. Upon arrival we noticed it was more towards the Ridenour Lake than Lowes, so we rerouted to the lake and requested assistance form Saint Albans FD, Poca VFD, and Tyler Mountain VFD. In total we had 4 working crews and 5-7 acres on fire.
- **3/4/2021** Brush Fire on Lorien Way, Charleston WV. This incident we were able to use our side by side to gain access and put out the 6-8 acres on fire with rakes and blowers.
- **3/30/22** Brush Fire on Scott Depot Road, Teays Valley. Teays Valley VFD is another neighboring department we provide assistance for bigger scale incidents. This brush fire brought 28 different agencies from all over Kanawha Valley. The fire was wind driven and due to low humidity conditions, the fire had perfect conditions to spread very fast. The fire put several homes in danger as well as destroying one. A total of 20+ acres was destroyed.
- **7/6/2022** Rescue at 564 Ridenour Park. This search and rescue call we had 2 hikers on city property behind the lake that had been hiking and went off the trail. When they had realized they were lost and called 911 they had ventured way off the path and needed assistance due to heat exhaustion and dehydration. We were able to use our side by side along with Saint Albans FD to help locate the patients. Total incident time was right around 4 hours.

The NFD runs calls in many different areas including; Saint Albans FD, Teays Valley VFD, Poca VFD, Tyler Mountain VFD, Institute VFD, Winfield VFD, and not limited to Bancroft VFD,

Lakewood VFD, Jefferson VFD. Some of these rural areas are better accessed with an ATV. Response time would be greatly reduced on certain emergency calls.

Ridenour Lake Recreation Area is within Nitro Fire Department's service area. This is the largest lake in Kanawha County. Surrounding this lake is over 400 acres of hiking, biking, and running trails. There are many events hosted around this area that NFD is associated with.

Just last year, the NFD received an emergency distress call from two adult hikers who were lost on a remote trail. Through cell phone location finder, firefighters were able to determine the location of the hikers. The quickest way to reach the hikers was through deep brush. There was pending severe weather so the time line was critical.

If a reliable ATV would have been available to the firefighters, the quickest path would be along a trail. The hikers were dehydrated and in need of medical attention. After the hikers were located, they were walked out for medical attention. With the use of an ATV, the hikers could have received attention much faster and safer.

A reliable ATV (side by side) is an integral part of the Nitro Fire Department's fleet of emergency vehicles. An ATV will provide an extra layer of coverage and safety for the citizens of Nitro and surrounding areas.

Our department would greatly appreciate any consideration of monetary donations to be used for this specific purchase for the NFD. I am also available to answer any questions you might have and appreciate your time.